Emerson Health

REGIS
WOOD LAVINE DIVISION OF PROFESSIONAL STUDIES

A Strategic Partnership Driving Workforce Transformation



"This strategic partnership has been a game-changer for Emerson Health. The tailored programs helped us address critical skill gaps while empowering our employees to take on new challenges. It's not just about training—it's about creating a sustainable talent pipeline that ensures Emerson Health is ready for the future of healthcare."

David Ryan – Vice President, Human Resources at Emerson Health

Addressing Critical Workforce Shortages at Emerson Health

Emerson Health, a leading healthcare provider in Massachusetts, faced increasing challenges in attracting and retaining top talent for critical roles. Acute shortages of specialized skills and rising turnover rates in the healthcare industry jeopardized their ability to sustain operational excellence.

To tackle these critical challenges, Emerson Health and Regis College, a leader in workforce development solutions for healthcare, launched a partnership grounded in deep collaboration and strategic planning.

100% completion rate across all healthcare and leadership certificate programs

96% advanced proficiency in both clinical and administrative functions

93% gained expertise in performing and interpreting electrocardiograms

Partnership Tailored for Lasting Impact

The partnership addressed critical skill gaps through tailored solutions, including programs in phlebotomy, EKG technology, and medical assisting.

By aligning closely with Emerson's leadership, the initiative achieved a 100% completion rate, **boosting employee confidence, reducing turnover, and strengthening the talent pipeline**.

Encouraged by its success, Emerson plans to expand the program, embedding workforce development as a cornerstone of its strategy.

Starting with 8 healthcare program enrollments, the initiative scaled to 19 leadership-focused enrollments, fostering adaptability and long-term growth.

The Broader Industry Perspective



The challenges Emerson Health faced are part of a larger issue affecting healthcare organizations across Massachusetts.

21%

MA hospitals face a 21% vacancy rate for phlebotomists, highlighting hiring challenges.

15%

Medical Assistant jobs are expected to grow 15% by 2033, outpacing average job growth.

10%

EKG technician jobs are projected to increase by 10% by 2030, showing strong demand.

These gaps create significant pressure on healthcare providers, leading to delays in care and increased staff turnover. Regis College's programs are designed to meet these industry-wide needs, equipping healthcare professionals with the skills that matter most.

Let's Build the Workforce of the Future!